

## A Haven for Relaxation!

### Real Men love Spas

They may not be clamoring for vegetable-based face masks or the perfect mani-pedi (at least that's what they say), but men are increasingly realizing the importance of an invigorating "spa" experience, great food and turning their health around while looking their best. Trendsetting Guys

According to a recent report released by the International Spa Association, a group that tracks industry trends, men now account for roughly 31 percent of all spa-goers.

We offer Spa packages especially designed for men. A significant number of men have their first spa experience reluctantly, usually at the urging of a loved one. All that can change once they arrive at Aromatics Spa. While the basic massage is the most popular choice for men and women, male clients particularly, seek treatments that help to reduce stress and to relax, such as the hot stone massage or a deep-tissue massage or Spa treatments tailored for detoxification and even a facial that can help repair and soothe the aftermath of shaving. Away from it all Many men feel more comfortable in a stress-free, private environment. Healthy at work and play Aromatics Spa packages have entered the mainstream as the ideal corporate gift to give and receive. In addition, many corporations now hold their meetings at health resorts where they can conduct business meetings and participate in team-building activities. More and more corporations recognize that their employees are their most valuable assets. They understand that maintaining health and enhancing productivity will offset the time spent promoting healthy living. Men are now catching on to the time-honored, exciting, life-changing power of healthy living and spas.